

PRESS RELEASE: GARDEN SQUARE SHOPPING CENTRE

20th MARCH 2018

EASTER EGGCITEMENT AT GARDEN SQUARE

With plenty of shell-shocking gift ideas, sweet treats and eggcellent fashion, Garden Square Shopping Centre in Letchworth is choc-a-block with Easter goodies this year. And with an array of in-store promotions and giveaways to help you feather your nest, the shopping centre will ensure you have a spring in your step all season long!

CRAFTY FUN FOR CHILDREN

Bring your little ones along to Garden Square during Half Term for two crafting activities, courtesy of the shopping centre's **Kids' Club**. On **Wednesday 4th April** mini fashionistas can enjoy a **Straw Bonnet Craft Workshop**. The event gives children the opportunity to design and decorate a bonnet with help from an eggceptional crafty team. Demonstrating a variety of techniques, they can put their artistic talents to the test and create head-turning hats to wear throughout spring.

On **Wednesday 11th April**, families can flock to a **Bird Box Craft Workshop**. This activity allows chirpy children the chance to design and decorate their own wooden bird box using a selection of stencils, paints, glitter, gems and other accessories. What's more, the **RSPB** will also be at Garden Square to educate children on the types of birds that will inhabit their beautiful bird boxes.

Both workshops are for children of 3 years and above. All materials are provided on the day and instructions and guidance are given from supervisors. The workshops are both free to attend.

Both events will be managed by crafting events company, **Crafty Crew**. Crafty Crew Director, Karina Shearing, says: *“Children derive many important benefits from the opportunity of working with arts and crafts projects. Workshops like this allow them to explore their imagination, express themselves boldly and develop their own individual style. It’s also been proven that many literacy and mathematical concepts can become easier to comprehend following on from artistic activities. We’ve always had a great time at Garden Square with previous craft workshops and we’re very excited to be returning for the Easter holidays!”*

GARDEN SQUARE’S KIDS’ CLUB

Garden Square Shopping Centre’s **FREE Kids’ Club** is dedicated to children between the ages of 3 and 15 years. Member benefits include:

- **Participation in FREE Kids’ Club events**
- **Notifications and reminders of upcoming activities**
- **Regular competitions**
- **Exclusive offers from Garden Square’s stores**
- **A FREE Passport to Fun**

As part of Garden Square’s Kids’ Club, children get a free **Passport to Fun**. This is their exclusive gateway to special offers and discounts on event days. For each event they attend, every child will get a sticker in their passport. Collect 5 or more stickers, and receive a special **Kids’ Club Super Star reward**, which can be redeemed at Specsavers.

New Passports to Fun will be available from Boots, Specsavers and Wildwood in Garden Square from Saturday 31st March onwards.

CHICK HUNT: WIN £50!

From 30th March to 13th April, Garden Square is also inviting shoppers to embark on a **Chick Hunt** around the shopping centre for the chance to **win £50**. Simply hunt out the names of 6 chicks hidden in Garden Square's stores and note them down on a competition entry form. Submit your completed form into the postbox at Specsavers in Garden Square before Friday 13th April and you could be a winner! Find out more via www.gardensquare-shopping.co.uk.

Garden Square's Centre Manager, Jack Philbin, says: ***"We're delighted to be able to offer shoppers a wealth of entertainment and activity for the Easter Half Term period. Our craft workshops are always very popular with families and provide a great opportunity for children to demonstrate their creativity, whilst having something special to take home at the end of the day."***

For more information about Garden Square Shopping Centre, visit its **website** or follow the shopping centre on **Facebook** and **Twitter**.

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Note to Editors

Situated in the heart of Letchworth, Garden Square Shopping Centre comprises over 30 shops, services and eateries. From fashion to home furnishings and electronics to eateries, Garden Square is the perfect place for retail convenience.

Further information about the centre can be found on Garden Square's website: www.gardensquare-shopping.co.uk

Or follow the centre on Facebook: www.facebook.com/GardenSquareShopping

Or follow the centre on Twitter: www.twitter.com/GardenSquareSC

Contacts

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